

ORDER



Orders

Order / Rev: 69008

Alt Order #: 08890348

Product Desc: Issue

Estimate: 2216

Flight Dates: 10/30/12 - 11/06/12

Original Date / Rev: 10/29/12 / 10/29/12

Order Type: CIA - O

KUCW-TV

Primary AE: Continental Washington DC

Sales Office: CNAT

Sales Region: National

Agency

Name: Great American Media

Buying Contact:

Billing Contact:

1010 Wisconsin Ave NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Democratic Congressional Campaign

Demographic: A35+

Product Codes: Issues/Propositions

Priority: P-1

Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/02/12	7	\$5,200.00	\$4,420.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	7	\$5,200.00	\$4,420.00	0.00
Totals	7	\$5,200.00	\$4,420.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KUCW	10/30/12	11/02/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	- TWTF - -	:30	4	\$700.00	P-1	0.00	NM	4	\$2,800.00
TWO AND HALF MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -			4			\$700.00		0.00			
E 2	KUCW	10/30/12	11/02/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	- TWTF - -	:30	3	\$800.00	P-1	0.00	NM	3	\$2,400.00
THE BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -			3			\$800.00		0.00			
													Totals	7	\$5,200.00